

XTRA LARGE

BOMBSHELL VOLUMIZER

The future of volumizing has arrived! Xtra Large's futuristic foam bulks up fine, thin, limp, flat hair without disturbing the cuticle so hair keeps its glow, plus looks and feels super thick, healthy, luxe and sexy!

PROBLEM

Typical thickening products create volume by using ingredients (like alcohol, salt, drying resins) to force open hair's protective cuticle layer, causing strands to become rougher and bigger so they no longer lay flat. This creates an overall look of fuller hair. Unfortunately, these ingredients also dry out the hair and cause it to look dull.

SOLUTION

Xtra Large is the first "non-invasive" thickening product! Instead of blowing out the cuticle, its brand new thickening technology adds a never-before-seen weightless, yet bulky polymer blend to the surface of hair. Fortified with strand-strengthening bamboo, this groundbreaking foam mimics the volumizing effect of a raised outer cuticle but leaves the actual cuticle layer smooth and intact. The result? Instant, voluptuous, weightless volume, body, guts and grip without compromising hair health.



*Watch how
to use*
↙