



# POP + LOCK

## HIGH GLOSS FINISH

Smooths, seals, adds sparkling shine for color that pops.

### PROBLEM

Color-treated hair has a raised cuticle layer that doesn't lay flat and reflect light. Hair looks rough, dull, dehydrated and frizzy.

### SOLUTION

Pop & Lock combines two top technologies, oil and serum, to hydrate, nourish, and create sleek texture with blinding shine.

- Ultra-light formula can be layered onto wet or dry hair without greasy build up
- 75% of the formula penetrates and hydrates to restore elasticity and suppleness
- 25% of the formula wraps around the outside of the hair, forming a crystal clear, high-gloss sheath that locks down the cuticle, locks in moisture
- UV protection, heat protection, alcohol-free
- Tames frizz and flyaways; helps seal split ends

### USAGE

For use on wet or dry hair. Apply evenly and style as usual.



*Watch how to use*



Pop & Lock is the ideal "braid aid." Before braiding, run Pop & Lock through the hair for added control and a glossy finish.