

ROOT COVER UP

#1 AWARD WINNING ROOT COVER UP

Often imitated, never equaled... the best root touch up that covers greys and dark roots, refreshes highlights, thickens and perfects thinning hair lines.

Allure Beauty Hall of Fame inductee, game-changing Root Cover Up is the key to perfecting every single style, and an absolute must-have for every client with color-treated hair.

- Cover roots and greys, extend highlights instantly, effortlessly, seamlessly
- Instantly create thicker, fuller hair by shading in sparse spots
- Seamlessly blend extensions
- Even out crooked hairlines
- Fill in gaps and "holes" where scalp shows through braids and updos



9X ALLURE
"Best of Beauty"
Winner
(2013-2021)

