

## COLOR SECURITY SHAMPOO

**100% clean**, residue-free, sulfate-free shampoo for all hair types

## **PROBLEM**

Most shampoos are loaded with unnecessary additives like silicones, conditioning agents and pearlizing agents that have nothing to do with cleansing and do not easily rinse off. Because shampoo is the only product that is massaged into the scalp, it should never contain ingredients that are engineered to stay behind.

These ingredients, that cling to the hair and scalp can:

- · Dull color
- · Weigh down hair
- · Worst of all build up, cause inflammation that blocks follicles and impede new hair growth

## **SOLUTION**

Color Security Shampoo delivers the ultimate dream clean because it is uniquely formulated without any typical film-forming ingredients that stick to the hair and scalp.

## **RICH LATHERING, SULFATE-FREE FORMULA**

- · Sulfate-free formula is gentle as water on the cuticle
- · Keeps color looking first-day fresh because it rinses clean and removes build up
- Unique anti-thinning formula leaves nothing behind to block follicles and impede new hair growth
- · Ideal for extensions because it is silicone-free and does not contain conditioners, so it won't cause bonds to slip