

PAUL MITCHELL PLATINUM PLUS +

NEW

PLATINUM PLUS SHAMPOO

Deep violet
toning for medium
to dark blonde &
highlighted hair



PLATINUM PLUS TONING DROPS

Customizable
purple toning for
any shade of blonde,
highlighted, white,
silver or gray hair

INTRODUCING PAUL MITCHELL®

PLATINUM PLUS

YOUR PERFECT BLONDE

Instantly Cool Warmth
+ Banish Brass

Ask your stylist. paulmitchell.com

