

ALURAM™

-GET THE LOOK- ULTRA HIGH SHINE GLASS BLOWOUT



What you will need:

- Any Aluram Shampoo
- Aluram High Shine Glossing Treatment
- Aluram High Shine Glossing Serum
- Aluram High Shine Anti-Frizz Blowout Spray
- Aluram Styling Cream (*Optional)



*Swap out for any Aluram Shampoo based on your client's hair type

ProTip

Add **High Shine Glossing Serum** to damp hair for a smooth, frizz-free blowout, or to dry hair for a high shine gloss finish!

1. CLEANSE & CONDITION

Wash the hair with any texture specific **Aluram Shampoo**. Use the **High Shine Glossing Treatment** as your conditioner, focusing on mid-lengths to ends. Rinse thoroughly. This step preps the hair by smoothing the cuticle and enhancing shine.

2. PREP WITH HIGH SHINE GLOSSING SERUM

Towel-dry hair. Apply 1-3 pumps of **High Shine Glossing Serum** evenly through the hair, concentrating on mid-lengths and ends. This step builds the foundation for glass-like shine and frizz control.

Stylist Protip: Cocktail in the Aluram **Styling Cream** for a blowout with more hold.

3. LAYER WITH ANTI-FRIZZ PROTECTION

Follow with **High Shine Anti-Frizz Blowout Spray**, distributing evenly throughout the hair. This adds heat protection, enhances smoothness, and locks in shine during blow-drying.

4. BLOW DRY FOR A GLASS FINISH

Blow-dry hair using a brush, working in sections. Direct airflow down the hair shaft to smooth the cuticle and maximize shine. Brush tension combined with heat activates the glossing system for a sleek, reflective finish.



vegan



sulfate free



paraben free



gluten free



cruelty free



color safe