



## what it is

Breakthrough triple-action blonde shampoo removes metals + minerals and neutralizes existing + defends against future brassiness.

## what it does

- 1 wash removes up to 3 months of brass from hard water\*
- Neutralizes brassiness without staining or overtone
- Ideal hair tone is restored and evened\*
- Easy-to-apply foam

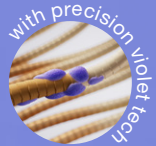
## why it works

Powered by K18 triple-action technology

**1** remove metals + minerals



**2** neutralize brassiness



**3** defend against future brass



## how to use

Apply foam shampoo to wet hair, distributing evenly, lathering from roots to ends. Let sit for 1-3 minutes then rinse.

\*k18hair.com/disclaimers