

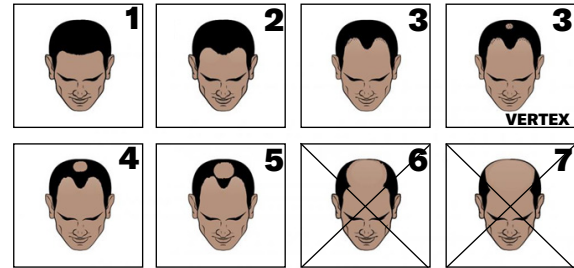
CALECIM® HAIR SERUM

Use this guide to choose the right CALECIM® treatment protocol based on level of hair loss, and learn how to apply CALECIM® Hair Serum.



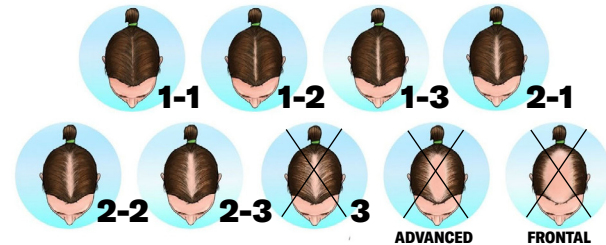
CALECIM®
PROFESSIONAL

THE IDEAL CLIENT



The Norwood Scale - male pattern baldness.

- Stages 1-2: 6-week program
- Stages 3-5: 12-week program
- Stage 6+: Alternative treatment



The Ludwig Scale - female pattern baldness.

- Type 1: 6-week program
- Type 2: 12-week program
- Type 3: Alternative treatment

HOW TO PERFORM THE TREATMENT

IN SALON TREATMENT

(once weekly)

1. Choose one or two cycles based on stage of hair loss.
2. Wash and condition hair.
3. Cleanse activator with the swab provided.
4. Separate the hair into the areas of the scalp to treat.
5. Apply activator along target area 2-3 times.
6. Apply half a vial of the Advanced Hair System to the treatment area.
7. Apply activator along the target areas of the scalp 2-3 times again.
8. Apply remaining half of the Advanced Hair System to the treatment area.
9. Massage into the scalp for at least 4 minutes.
10. Finish with blow dry and styling.

AT HOME TREATMENT

(twice weekly)

1. Choose one or two cycles based on stage of hair loss.
2. Wash and condition hair.
3. Cleanse activator with the swab provided.
4. Separate the hair into the areas of the scalp to treat.
5. Apply activator along target area 2-3 times.
6. Apply half a vial of the Advanced Hair System to the treatment area.
7. Massage into the scalp for at least 4 minutes.
8. Repeat twice per week at home.

MAINTENANCE PHASE

(once weekly)

1. Begin maintenance phase at Week 7 or Week 13, based on stage of hair loss.
2. Wash and condition hair.
3. Cleanse activator with the swab provided.
4. Separate the hair into the areas of the scalp to treat.
5. Apply activator along target area 2-3 times.
6. Apply half a vial of the Advanced Hair System to the treatment area.
7. Massage into the scalp for at least 4 minutes.
8. Repeat once per week.

Please do not wash your hair for 8-24 hours after application.