

GETTING STARTED WITH CALECIM® HAIR SERUM AT HOME

Congratulations on starting your CALECIM® journey! Scan the QR code here to improve your results by receiving reminders from the CALECIM® team.



INSTRUCTIONS FOR USE

1. Remove the lid by pulling off the white tab and insert rubber nozzle on the vial.
2. Sterilize the Activator with the sterile wipes.
3. Part the hair into the sections you want to treat.
4. Moderately apply Activator along the length of the parting, horizontally and vertically. Repeat 2-3 times.
5. Apply half a vial of the serum over the treated area.
6. Massage into the scalp for 4 minutes.
7. Avoid washing hair for at least 8 hours.
8. Complete this routine 2 times per week for 6 weeks.



SCAN TO WATCH THE APPLICATION TUTORIAL



THE CALECIM® JOURNEY

TREATMENT PHASE

1. Complete an application routine as outlined 2 times per week for 6 weeks.
2. Use half a vial per application, so 1 full vial per week.
3. Depending on your hair goals, your stylist may recommend 2 cycles of 6-week treatments.

MAINTENANCE PHASE

1. Complete an application routine as outlined 1 time per week.
2. Use half a vial per application, so half a vial per week. You will finish 6 vials in 3 months.
3. During your regular salon appointments, review progress and alternate between the treatment and maintenance phases as needed.

