



eufora
HERO
FOR MEN™

COMPLETE SHAMPOO
For hair, skin & scalp
SHAMPOING
Pour les cheveux et le cuir chevelu

eufora
HERO
FOR MEN™

REVITALIZING TREATMENT
Fine and Thinning Hair

6 Fl. Oz (180mL)

eufora
HERO
FOR MEN™

SCALP RESCUE™
Fine & Thinning Hair Treatment
with maximum
ProAmino Peptide Complex™
Traitement pour cheveux
fins et clairsemés
avec un maximum de
ProAmino Peptide Complex™

3.4 Fl. Oz. (100 mL)

PRODUCT GUIDE

eufora HERO

FOR MEN™



BREATHE FREELY

Eufora HERO for Men™ products are petrolatum and mineral oil FREE, providing the ideal environment for hair retention and growth.





eufora
HERO
FOR MEN™
COMPLETE SHAMPOO
For hair, skin & scalp
SHAMPOING INTÉGRAL
Pour les cheveux, la peau et
le cuir chevelu
10.1 Fl. Oz. (300 mL)

AWARD WINNING EUFORA HERO FOR MEN™

Hero products feature a proprietary **ProAmino Peptide Complex™** that works synergistically above and below the scalp surface. It helps reduce follicle atrophy and anchor the hair bulb to the scalp.



PROAMINO PEPTIDE COMPLEX™ creates a barrier wall between the 5-Alpha Reductase Enzyme and Testosterone, preventing DHT production.

eufora
HERO
FOR MEN™
CLASSIC CONDITIONER
2.1 Fl. Oz. (60 mL)

eufora
HERO
FOR MEN™
GROOMING CREAM
4.2 Fl. Oz. (125 mL)

— shave + smooth

Shave solutions and body care to keep him perfectly groomed.



SHAVE EXCEPTIONAL SHAVE

- 3-in-1 soothing shave solution
- softens beard and delivers a super close shave
- slightly translucent formula makes "marking out" detail easy on cheeks and neck



SHAVE CLASSIC SHAVE

- lathering shave cream
- ultra lubricating formula softens and prepares beard hairs for a smoother shave
- soothes and hydrates to keep skin smooth and soft



SHAVE SHAVE BRUSH

- gently exfoliates dry skin
- raises beard hairs for a closer shave
- ideal for use with CLASSIC SHAVE



SMOOTH POST SHAVE

- immediately soothes post-shave irritation
- restores lost moisture
- keeps skin feeling refreshed

NOTES

— cleanse + treat

Personal care solutions to keep his hair and scalp in optimal condition.



CLEANSE BLACK CLAY SHAMPOO

- cleansing solution for dry, hair and scalp
- soothes irritation, itching and flaking
- Rosebay Extract reduces sebum production to soothe scalp irritation and help prevent dryness

CLEANSE COMPLETE SHAMPOO

- moisturizing hair and body shampoo
- ideal for all hair types
- ProAmino Peptide Complex™ blocks the production of DHT to help reduce follicle atrophy and fall-out

TREAT EXFOLIATING TREATMENT

- conditioning treatment for dry hair and scalp
- soothes irritation, itching and flaking
- gently exfoliates dry, flaky skin
- Rosebay Extract reduces sebum production to soothe scalp irritation and help prevent dryness

TREAT REVITALIZING TREATMENT

- conditioning treatment for normal to dry hair
- soothes irritation, strengthens and conditions
- ProAmino Peptide Complex™ blocks the production of DHT to help reduce follicle atrophy and fall-out

TREAT SCALP RESCUE

- daily leave-on treatment
- soothes irritation, strengthens and conditions hair and scalp
- maximum dose of Aloe Stem Cells and ProAmino Peptide Complex™

NOTES

— style

Finishing products to smooth, control and enhance any style.



LIGHT HOLD CLASSIC POMADE

- moldable hold
- high shine
- contains ProAmino Peptide Complex™ for wear-in benefits

MEDIUM HOLD GROOMING CREAM

- light frizz control
- low shine
- contains ProAmino Peptide Complex™ for wear-in benefits

MEDIUM HOLD MOLDING PASTE

- pliable texture and body
- natural finish
- contains ProAmino Peptide Complex™ for wear-in benefits

MEDIUM HOLD STYLING MUD

- re-workable flexibility
- medium shine
- contains ProAmino Peptide Complex™ for wear-in benefits

STRONG HOLD TEXTURE PUTTY

- pliable style
- matte finish
- contains ProAmino Peptide Complex™ for wear-in benefits

NOTES

style

Finishing products to smooth, control and enhance any style.



STRONG HOLD POWER POMADE

- strong hold
- high shine
- contains ProAmino Peptide Complex™ for wear-in benefits



STRONG HOLD FIRM HOLD GEL

- maximum hold
- maximum shine
- contains ProAmino Peptide Complex™ for wear-in benefits

NOTES

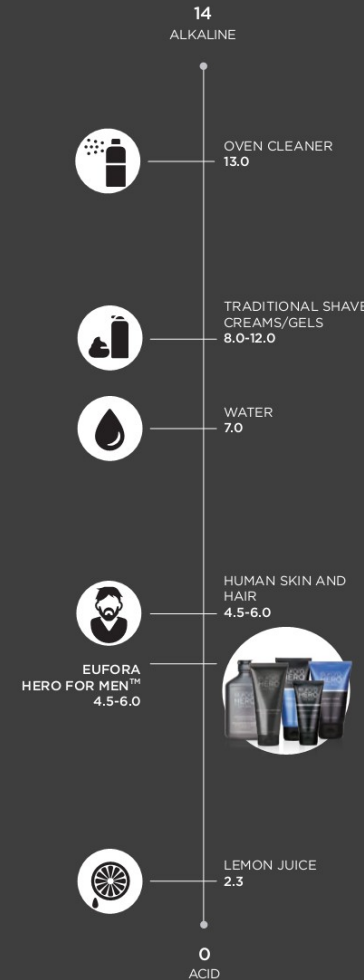
pH BALANCED PRODUCTS ENHANCE RESULTS

The pH balance for hair and skin is between 4.5 and 6.0 on a scale from 0 to 14.

0 to 6.9 on the pH scale is acidic and 7 to 14 is Alkaline.

pH balanced personal care products mean that our natural pH level is preserved, creating the right balance of moisture, protection and comfort.

EXAMPLES OF pH



The Eufora HERO for Men™ CLEANSE & TREAT and SHAVE & SMOOTH products are pH balanced between 4.5-6.0 to enhance results

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HERO
FOR MEN™

DHM/LT/PC
RAZ1

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