

GREEN POMADE GREASE

MEDIUM HOLD • MEDIUM SHINE • OIL BASED

REUZEL® Green Pomade Grease, formulated with Beeswax, allows product to glide through the hair without clumping, while encouraging moisture retention. Tea Tree Oil breaks down product build-up, which makes it easier to wash out than traditional greases.



PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g

BREAK DOWN:

- Perfect for styling barbershop classics
- Works well with normal to thick textured hair
- Controls even the curliest, thickest, most unruly hair
- Great product to cocktail with others
- Traditional pomme fragrance with an added twist of peppermint

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more Reuzel® Green Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS:

Beeswax:

Promotes and encourages moisture retention

Tea Tree Oil:

Breaks down product build-up and excess hair oil

SCUMBASSADOR TIP:

Mix Reuzel® Pink Pomade Grease or Blue Pomade with Green Pomade Grease and add to the front of the haircut, instantly giving you more hold to your style.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

PINK POMADE GREASE

STRONG HOLD • MEDIUM SHINE • OIL BASED

REUZEL® Pink Pomade Grease, formulated with Beeswax, allows product to glide through the hair without clumping, while encouraging moisture retention. Pink Pomade Grease has a unique formula that provides excellent hold perfect for the thickest and curliest of hair.



PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g

THE BREAK DOWN:

- Great for pompadours, quiffs, and contours
- Perfect for the thickest and curliest of hair
- Controls cowlicks and growth patterns
- Creates a look that will stay in place all day
- Classic pomme fragrance with a hint of salsa

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more Reuzel® Pink Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS:

Beeswax:

Promotes and encourages moisture retention

SCUMBASSADOR TIP:

Reuzel® Pink Pomade Grease doubles as a finishing product for Hairdressers wanting to refine styles while providing maximum hold.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

RED POMADE

MEDIUM HOLD • HIGH SHINE • WATER SOLUBLE

REUZEL® Red Water Soluble Pomade includes a unique combination of ingredients which allows pomade to easily wash from the hair, without leaving residue or build up.



PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g

THE BREAK DOWN:

- No dry formula
- Keeps high shine hold all day without flaking
- Easy rinse out
- Subtle vanilla cola fragrance

KEY INGREDIENTS:

Castor Oil:

Encourages moisture & manageability

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to dry or slightly damp hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more Reuzel® Red Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

SCUMBASSADOR TIP:

Can be used as a base under a Reuzel® grease for easier rinse-out. Great for all hair types and textures.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BLUE POMADE

STRONG HOLD • HIGH SHINE • WATER SOLUBLE

REUZEL® Blue Water Soluble Pomade includes a unique combination of ingredients which allows pomade to easily wash from the hair, without leaving residue or build up.

PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g



THE BREAK DOWN:

- Super concentrated formula
- Works on any hair type, thickness or texture
- Creates a polished look for any style
- No dry formula keeps from flaking
- Subtle Warm vanilla wood fragrance

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to or dry or slightly damp hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more Reuzel® Blue Pomade over any dry spots if necessary, and finish by combing hair into desired shape.

KEY INGREDIENTS:

Castor Oil:

Encourages moisture & manageability

SCUMBASSADOR TIP:

For the highest of pomps, apply extra Reuzel® Blue Pomade to the scalp and massage in with the palm of your hand.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

FIBER POMADE

FIRM, PLIABLE HOLD • LOW SHINE • WATER SOLUBLE

REUZEL® Fiber Pomade creates textured definition with a firm but pliable hold and low shine finish.



PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g

THE BREAK DOWN:

- Works on all hair types
- Great for texturizing and increasing fullness
- Leaves hair with a low shine
- Unsurpassed pliable hold
- Easy to rework hair after styling
- Washes easily from the hair
- Subtle vanilla mint fragrance

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to towel dried or dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more Reuzel® Fiber Pomade over any dry spots if necessary, and finish by combing or pushing hair into desired shape.

KEY INGREDIENTS:

Quinoa:

Promotes elasticity and conditioning

Vitamin E:

Powerhouse antioxidant

Aloe Vera:

Promotes moisture and strength

SCUMBASSADOR TIP:

For increased shine
apply to wet hair.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CLAY MATTE POMADE

MEDIUM HOLD • NO SHINE • WATER SOLUBLE

REUZEL® Clay Matte Pomade creates a touchable medium hold with a matte finish and is used to manipulate the hair into any style.

PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g



THE BREAK DOWN:

- Won't weigh hair down
- Best used to emphasize texture and separation
- Moldable, flexible hold of natural clay
- Subtle vanilla mint fragrance

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to towel dried or dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more Reuzel™ Clay Matte Pomade over any dry spots if necessary, and finish by combing or pushing hair into desired shape.

KEY INGREDIENTS:

Kaolin:

Absorbs oil for a perfectly matte finish

Quinoa:

Promotes elasticity and conditioning

Aloe Vera:

Promotes moisture and strength

Vitamin E:

Powerhouse antioxidant

SCUMBASSADOR TIP:

Create buildable hold by reapplying Reuzel® Clay Matte Pomade on top of previous application.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

EXTREME HOLD MATTE POMADE

EXTREME HOLD • NO SHINE • WATER SOLUBLE

REUZEL® Extreme Hold Matte Pomade provides our strongest hold and a matte finish. This water based formula washes out easily and won't leave build up behind. It's 1 better than 10, it's an 11!

PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g



THE BREAK DOWN:

- Works well on fine to thick hair
- Creates dry, messy-textured looks
- Adds volume with extreme fullness and definition
- Water based formula washes out easily and won't leave build up behind
- Subtle sugary rum fragrance

THE GET DOWN:

Remove one knuckle full from can and emulsify in palms. Apply to towel dried or dry hair starting in the crown and working toward the front. Work scalp to ends and liberally coat hair. Use more REUZEL® Extreme Hold Matte Pomade over any dry spots if necessary and finish by placing hair into shape with fingers for a more textural style or comb for a cleaner, more classic look.

KEY INGREDIENTS:

Beeswax:

Promotes and encourages moisture retention

Castor Oil:

Encourages moisture and manageability

SCUMBASSADOR TIP:

The perfect cocktail for maximum hold, apply Extreme Hold Matte Pomade to damp hair at the roots and pull Pink Grease through the ends of hair once hair is dry. Overall, our strongest combo that will stand up to anything!

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CONCRETE HOLD MATTE POMADE

STRONG HOLD • NO SHINE • WATER SOLUBLE

REUZEL® Concrete Hold Matte Pomade performs like a wax, allowing a reworkable style throughout the day. Provides a strong hold without weighing the hair down.

PIGLET:
1.3oz/35g

PIG:
4oz/113g

HOG:
12oz/340g



THE BREAK DOWN:

- Adds definition and thickness
- Ideal for finer textured hair
- Non sticky/flake free formula
- Water based formula washes out easily and won't leave build up behind
- Subtle vanilla cola fragrance

THE GET DOWN:

Remove one to two knuckles full from can and emulsify in palms. Apply to towel dried or dry hair, starting in the crown and working toward front. Work scalp to ends and liberally coat hair. Use more REUZEL® Concrete Hold Matte Pomade over any dry spots if necessary, and finish by combing or pushing hair into desired shape.

KEY INGREDIENTS:

Beeswax:

Promotes and encourages moisture retention

Castor Oil:

Encourages moisture and manageability

SCUMBASSADOR TIP:

For a hold that's firm but flexible and natural looking, blow dry with Clay Spray and apply Concrete once hair is dry.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

FIBER GEL

FIRM, PLIABLE HOLD • LOW SHINE • WATER SOLUBLE

REUZEL® Fiber Gel is an alcohol-free, non flaking gel with a firm pliable hold and low shine.

3.38oz/100ml

6.76oz/200ml

THE BREAK DOWN:

- Firm holding power all day
- Adds thickness, fullness, and texture to the hair
- Alcohol-free
- Non sticky / Flake free formula
- Maintains the characteristics that appeal to the avid gel user
- Subtle sugary rum fragrance

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Unique Copolymer Blend:

Delivers optimal style memory and hold

THE GET DOWN:

Begin with a small amount of Fiber Gel and apply to towel dried hair. Add more Fiber Gel as needed for longer, thicker hair. Comb through and allow to dry naturally or blow-dry into hair after application for added volume and lift.

SCUMBASSADOR TIP:

Apply to dry, styled hair and rake fingers through to change the look from sleek and polished to slightly disheveled and more casual, all while still being able to brush through the hair with ease.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

FIBER CREAM

MEDIUM, PLIABLE HOLD • LOW SHINE • WATER SOLUBLE

REUZEL® Fiber Cream adds texture, has a flexible/medium hold and leaves hair with a low shine finish. Works well on short to medium length hair.

3.38oz/100ml

THE BREAK DOWN:

- Adds thickness, fullness and texture
- Pliable/Flexible hold
- Easy to rework hair after styling
- Short to medium length hair
- Subtle, sugary rum fragrance

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Thickening

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

THE GET DOWN:

Apply to damp hair, or lightly to dry hair and style as desired. Let hair air dry naturally if applied to damp hair.

SCUMBASSADOR TIP:

Apply Fiber Cream on damp hair, and style as desired. Layer Fiber Pomade over the top for more defined texture.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

MATTE STYLING PASTE

MEDIUM, PLIABLE • NO SHINE • WATER SOLUBLE

REUZEL® Matte Styling Paste has a medium, pliable hold for various lengths of hair, adding texture and increased definition. Leaves hair with a matte finish and is water soluble for easy rinsing.

3.38oz/100ml

THE BREAK DOWN:

- Medium, pliable hold
- Adds thickness, fullness, and texture to the hair
- Contains moisturizing oils
- Subtle sugary rum fragrance

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Thickening

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

THE GET DOWN:

Begin with a small amount of Matte Styling Paste, emulsify well and apply to blow-dried or thoroughly towel dried hair. Add more styling paste as needed for longer, thicker hair.

SCUMBASSADOR TIP:

Once Matte Styling Paste is dry, brush through to activate matte finish and style as desired.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

GROOMING CREAM

LIGHT HOLD • LOW SHINE • WATER SOLUBLE

REUZEL® Grooming Cream provides a light hold and works well for all hair types, especially finer hair where added texture or increased definition is desired. Tames hair while leaving a low shine finish.

3.38oz/100ml

THE BREAK DOWN:

- Moisturizing properties
- Provides a natural, pliable hold
- Washes out easily
- Gives hair a thicker and fuller appearance
- Subtle sugary rum fragrance
- A rich emollient with moisturizing properties
- Beeswax provides a natural, pliable hold for various lengths

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Thickening

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Castor Oil:

Encourages moisture & manageability

Beeswax:

Promotes and encourages moisture retention

THE GET DOWN:

Begin with a small amount of Grooming Cream and apply to blow-dried or thoroughly towel dried hair. Style as desired.

SCUMBASSADOR TIP:

Mix Grooming Cream with REUZEL® Extreme Matte or Fiber pomade to add more moisture to hair, helping the pomade glide easily through hair.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

MATTE TEXTURE POWDER

VOLUME • TEXTURE • NO SHINE

REUZEL® Matte Texture Powder is a weightless, texturizing powder that adds volume & thickness to hair and is suitable for all hair types.

.53g / 15g

THE BREAK DOWN:

- Weightless
- Non-sticky formula
- Build volume by adding more powder throughout the day

KEY INGREDIENTS:

Citric Acid:

Natural astringent

Nylon 12:

Texture Enhancer

Silica Silylate:

Natural Humectant

THE GET DOWN:

Sprinkle through dry hair for lightweight texture, separation and control.

SCUMBASSADOR TIP:

Apply at the root on dry hair for an instant lift. Use after blow drying hair with REUZEL® Surf Tonic for extra volume and separation.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

GROOMING TONIC

LIGHT HOLD • LOW SHINE • WATER BASED

REUZEL® Grooming Tonic creates long lasting, natural feeling hold for all hair types. Perfect for blow-drying, and protects hair from all types of thermal styling. T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary and Horsetail Root is ideal for all hair types and frequent use.

3.38oz/100ml

11.83oz/350ml

16.9oz/500ml

THE BREAK DOWN:

- Quintessential blow dry tonic
- Ideal for volume, lift and texture
- Will help you form the perfect pompadour
- Subtle Apple Peppermint fragrance

THE GET DOWN:

Dispense Grooming Tonic into the palm of the hand, rub hands together, apply to damp hair, and blow dry. For more natural styling, use Grooming Tonic only and air-dry hair.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Argan Oil:

Omega 9 fatty acid to repair and promote strength, adds volume & lift

SCUMBASSADOR TIP:

Glide Reuzel® Grooming Tonic overtop an already styled pomp for added shine and finish.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

HAIR TONIC

LIGHT HOLD • NO SHINE • OIL FREE

REUZEL® Hair Tonic was modeled after a classic barber tonic, right down to its fragrance, and is an extremely versatile product. T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary and Horsetail Root is ideal for all hair types and frequent use.

11.83oz/350ml

16.9oz/500ml

HOW IT WORKS:

- Oil free formula won't weigh hair down
- Breaks down existing product on dry hair prior to a cut
- Can be used as a cutting lotion on wet hair
- Nostalgic barbershop fragrance

THE GET DOWN:

Apply directly to dry hair or dilute in water and spray onto hair prior to haircut. Perfect companion for any Reuzel® user as a second day application.

KEY INGREDIENTS:

T-4 Tonic Blend:

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Plant Based Alcohol:

Properties soften hair and make Hair Tonic a good cutting agent

SCUMBASSADOR TIP:

Keep your bottle in the refrigerator and use as a cooling lotion for scalp & neck massages.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SPRAY GROOMING TONIC

LIGHT HOLD • LOW SHINE • WATER SOLUBLE

REUZEL® Spray Grooming Tonic creates long lasting, natural feeling hold with ease of application in a spray bottle! Perfect for blow-drying and protects hair from all types of thermal styling. This formula is idea for finer textured hair.

3.38oz/100ml

12oz/355ml

THE BREAK DOWN:

- Quintessential Blow Dry Tonic
- Ideal for Finer Textured Hair
- Adds Volume, Lift and Texture When Lighter Hold Is Desired
- Subtle Apple Peppermint fragrance

THE GET DOWN:

Apply Spray Grooming Tonic into damp hair before thermal styling when added volume and lift is desired.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Unique Copolymer Blend:

Delivers optimal style memory and hold

SCUMBASSADOR TIP:

Spray Grooming Tonic can also be used as a "topper" to exaggerate shine by spraying sparingly over dry hair that has been styled with REUZEL® pomade.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SURF TONIC

LIGHT HOLD • NO SHINE • WATER SOLUBLE

REUZEL® Surf Tonic spray adds grip and volume that exaggerates the hair's natural texture, leaving hair with a matte finish.

3.38oz/100ml

12oz/355ml

THE BREAK DOWN:

- Adds Texture & Volume
- Matte Finish
- Can Be Layered With Any Other REUZEL® Product
- Fragrance Free

THE GET DOWN:

Work through damp or nearly dry hair; blow dry if desired. For best results, spray the product from the middle of your hair shaft to ends.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Unique Copolymer Blend:

Delivers optimal style memory and hold

SCUMBASSADOR TIP:

For added texture, spray into palms and run hands through dry hair.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

CLAY SPRAY

LIGHT HOLD • NO SHINE • WATER SOLUBLE

REUZEL® Clay Spray adds texture, thickness, and definition while leaving hair with a matte finish and light hold. Helps achieve a dry, gritty, lived-in look.

3.38oz/100ml

12oz/355ml

THE BREAK DOWN:

- Helps control frizz
- Adds thickness & volume
- Works well on all hair types
- Fragrance Free

THE GET DOWN:

Shake well before use. Spray into hair when blow-drying or on top of any REUZEL® pomade or styling product. For a more natural look, use on its own and spray into thoroughly towel dried or dry hair and style as desired.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Kaolin:

Absorbs oil for a perfectly matte finish

SCUMBASSADOR TIP:

Apply Clay Spray on damp hair, blow dry and style as desired. Layer Clay Matte Pomade over the top for more defined texture.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

3•IN•1 TEA TREE

SHAMPOO • CONDITIONER • BODY WASH

REUZEL® 3-IN-1 Tea Tree Shampoo, Conditioner, and all over Body Wash is perfect for cleaning from head to toe. 3-IN-1 Tea Tree Shampoo soothes skin, moisturizes and is ideal for overall scalp care.

3.38oz/100ml

11.83oz/350ml

33.81oz/1000ml

THE BREAK DOWN:

- Cleanses Hair, Face & Body
- Conditions Hair & Skin
- Refreshing Aroma of Spearmint Tea Tree
- Rinses Clean With No Added Residue
- Can Be Used Daily

THE GET DOWN:

Apply to wet hair and skin.
Rinse thoroughly.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:
Natural astringent

Nettle Leaf Extract:
Adds shine

Rosemary Extract:
Moisturizing

Horsetail Root Extract:
Strengthening

SCUMBASSADOR TIP:

Keep this as a staple in your travel bag for after the gym, travel, or anytime you are on the go!



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

DAILY SHAMPOO

CLEANSSES • MOISTURIZES • COOLS & STIMULATES

REUZEL® Daily Shampoo is infused with our T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary and Horsetail Root and is ideal for all hair types and frequent use.

3.38oz/100ml

11.83oz/350ml

33.81oz/1000ml

THE BREAK DOWN:

- Effectively cleanses the hair and scalp without over drying
- Balanced for excellent degreasing and cleansing

THE GET DOWN:

Apply Daily Shampoo to damp hair and work into a lather. Rinse and follow with Reuzel® Daily Conditioner.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:
Natural astringent

Nettle Leaf Extract:
Adds shine

Rosemary Extract:
Moisturizing

Horsetail Root Extract:
Strengthening

SCUMBASSADOR TIP:

Often utilized as a body wash, suggest your client buy a liter sized bottle as a cost-effective head to toe cleanser.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SCRUB SHAMPOO

DEEP CLEANSING • EXFOLIANT

REUZEL® Scrub Shampoo is perfect for maintaining a healthy scalp. This invigorating and exfoliating formula is perfect for the heavy product user and infrequent shampooer to remove excess product and buildup from hair. Our T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary and Horsetail Root is ideal for all hair types and frequent use.

3.38oz/100ml

11.83oz/350ml

33.81oz/1000ml

THE BREAK DOWN:

- Exfoliates
- Deeply cleanses
- Removes product build up, excess oils and chlorine

THE GET DOWN:

Apply Scrub Shampoo to damp hair and massage into scalp. Rinse and follow with Reuzel® Daily Shampoo. Use 1-2 times a week. Scrub Shampoo is step two of our Reuzel Degreasing Formula.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Cornstarch Derivative:

Aids in exfoliating the scalp

SCUMBASSADOR TIP:

Can be used as a body scrub, apply to cloth or loofah and gently massage the entire body to leave it feeling fresh & clean!



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

DAILY CONDITIONER

CONDITIONS • LIGHT DETANGLER

REUZEL® Daily Conditioner is infused with our T4 Tonic Blend of Witch Hazel, Nettle Leaf, Rosemary and Horsetail Root and is ideal for all hair types and frequent use.

3.38oz/100ml

11.83oz/350ml

33.81oz/1000ml

THE BREAK DOWN

- Thoroughly conditions hair
- Leaves scalp feeling cool and refreshed
- First step in degreasing formula

THE GET DOWN:

Apply evenly from scalp to ends of hair and rinse well. For best results, use with Reuzel Daily Shampoo.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Natural astringent

Nettle Leaf Extract:

Adds shine

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Strengthening

Vegetable Based Thickeners:

Derived from coconut oil and sustainable palm oil

SCUMBASSADOR TIP:

Degreasing Formula (for buildup or heavy product applications): Coat dry hair with Daily Conditioner, leave on 2-3 minutes, comb through with a fine-toothed comb. Rinse and apply Scrub Shampoo, lather and rinse. Finish with Reuzel® Daily Shampoo, lather and rinse.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

DEGREASING FORMULA

FOR BUILDUP OR HEAVY
PRODUCT APPLICATIONS

1.



PRE-COAT

1. Coat dry hair with Reuzel® Daily Conditioner.
2. Leave on 2-3 minutes.
3. Comb through with a fine toothed comb. Rinse.

2.



SCRUB

1. Apply Reuzel® Scrub Shampoo.
2. Lather & Rinse.

3.



FINISH

1. Finish with Reuzel® Daily Shampoo.
2. Lather & Rinse.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BEARD FOAM

LIGHT HOLD • LOW SHINE • DEODORIZES

REUZEL® Beard Foam is a patent-pending, leave-in beard conditioner. Deodorizes your beard and absorbs quickly helping to tame and control. Available in wood & spice and original scent.

2.3oz/70ml

THE BREAK DOWN:

- Formulated to reduce itch & beardruff
- Tames rogue hairs
- Softens coarse hair while knocking out that funky smell
- Instantly makes your beard appear thicker
- Keeps beard moisturized
- Available in wood & spice and original scent

KEY INGREDIENTS:

Patent-pending naturally derived deodorizer

T-4 Tonic Blend

Witch Hazel Extract:
Soothes tender skin

Nettle Leaf Extract:
Natural astringent

Rosemary Extract:
Moisturizing

Horsetail Root Extract:
Antioxidant

THE GET DOWN:

Dispense 2 pumps (depending on beard length) into palms and distribute evenly through a clean towel dried beard, mustache and face. Rub foam into the skin to nourish hair at the roots. Next, spread through beard using a wide tooth comb.

SCUMBASSADOR TIP:

Use as a leave-in conditioner for men with curly or unruly hair, or a dry scalp.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BEARD BALM

LIGHT HOLD • LOW SHINE • MOISTURIZING

REUZEL® Beard Balm contains Shea Butter and Argan Oil to instantly make your beard appear thicker and keep it moisturized through the day. Available in wood & spice and original scent.

PIGLET:
1.3oz/35g



THE BREAK DOWN:

- Formulated for your beard & skin underneath
- Formulated to reduce itch & beardruff
- Promotes thicker hair
- Tames rogue hairs
- Softens coarse hair
- Available in wood & spice and original scent

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:
Soothes tender skin

Nettle Leaf Extract:
Natural astringent

Rosemary Extract:
Moisturizing

Horsetail Root Extract:
Antioxidant

Shea Butter:
Eliminates itching, conditions, and softens

Argan Oil:
Omega 9 fatty acid to repair and promote strength, softening

Vitamin E:
Antioxidant

THE GET DOWN:

Use back of thumbnail to scrape out a pea sized amount of Beard Balm and rub between palms to emulsify. Run your fingers through your beard, making sure to rub Beard Balm into the skin where your beard grows to nourish hair at the roots, then spread the Beard Balm through beard. Don't forget your mustache and the hair around your mouth.

SCUMBASSADOR TIP:

Combine Beard Balm and REUZEL® Pink Pomade Grease when creating the perfect Handlebar Mustache.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

MUSTACHE WAX "THE STACHE"

STRONG HOLD • LOW SHINE • BEESWAX BASED

REUZEL® Mustache Wax is perfect for any style. Whether you like your mustache groomed and combed, or prefer a more eccentric style, our versatile formula allows you to create your signature mustache style. Beeswax based formula offers a strong hold, while leaving your mustache with a low shine, natural finish.



PIGLET:
1oz/28g

THE BREAK DOWN:

- Shapes & tames coarse hair
- Ideal for handlebar mustaches
- Emulsifies easily for comfortable application
- Light fragrance of orange peel and spearmint

KEY INGREDIENTS:

Beeswax:

Promotes and encourages moisture retention

Mineral Oil:

Softening

THE GET DOWN:

Use back of thumbnail to scrape out a pea sized amount of The Stache "Mustache Wax" and rub between fingertips to emulsify. Spread wax through your mustache and style as desired.

SCUMBASSADOR TIP:

Blow dry mustache into shape using Beard Foam & enhance the look by finishing with Mustache Wax.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SHAVE CREAM

CLOSE & COMFORTABLE SHAVE

REUZEL® Shave Cream is a highly concentrated, rich and super-slick formula helps give you a nick-free, smooth-skin shave.



PIGLET
1oz/25.8g

PIG:
3.38oz/95.8g

HOG:
10oz/283.5g

THE BREAK DOWN:

- Gives you the closest, most comfortable shave
- Reduces cuts, nicks, scrapes and razor irritation
- Leaves your skin soft and smooth

THE GET DOWN:

Rub skin with the hottest water that you can stand for 30 seconds in shower or sink. Apply a thin layer to face without a brush. Shave and rinse razor. Most can shave against the grain for an even closer, longer lasting shave.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Soothes tender skin

Nettle Leaf Extract:

Natural astringent

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Antioxidant

Sorbitol:

Excellent humectant

Aloe Vera:

Promotes moisture and soothes the skin

Quinoa:

Conditioning

SCUMBASSADOR TIP:

Massage residual Reuzel® Shave Cream into the skin post shave for added moisturizing benefits.

REUZEL®

BY SCHOORE HAARSNIJDER EN BARBIER

ASTRINGENT FOAM

CLOSES PORES • REFRESHES SKIN

REUZEL® Astringent Foam soothes and tones, tightens pores and promotes smooth, balanced skin. This non-drying, oil-free Astringent Foam removes residual grime and oil without removing essential moisture.

6.76oz / 200ml

THE BREAK DOWN:

- Designed for All Skin Types
- Active Ingredient, Witch Hazel aids in soothing tender skin
- Refreshes skin after shaving while closing pores
- Conditions pores to maintain clear, balanced skin

THE GET DOWN:

No need to shake the bottle, simply squeeze foam directly from the bottle into your hand; wipe with cloth if needed until clean and refreshed.

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:

Soothes tender skin

Nettle Leaf Extract:

Natural astringent

Rosemary Extract:

Moisturizing

Horsetail Root Extract:

Antioxidant

Aloe Vera:

Promotes moisture and soothes the skin



SCUMBASSADOR TIP:

Fast drying, foaming formula is ideal for controlled application for your client with a bald head after a fresh shave.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

AFTERSHAVE

SOOTHES TENDER SKIN • EXHILARATES

REUZEL® Aftershave with its crisp and defined Aftershave formula leaves your skin feeling refreshed and smooth with bright citrus notes and hints of sandalwood. Available in wood & spice and original scent.

3.38oz/100ml

THE BREAK DOWN:

- Cools, exhilarates, and soothes
- Masculine scent
- Perfect way to finish off any shave on the face, neck, and nape
- Available in wood & spice and original scent

KEY INGREDIENTS:

T-4 Tonic Blend

Witch Hazel Extract:
Soothes tender skin

Nettle Leaf Extract:
Natural astringent

Rosemary Extract:
Moisturizing

Horsetail Root Extract:
Antioxidant



THE GET DOWN:

Apply Reuzel® Aftershave to palms and massage into freshly shaved areas to stimulate skin, tighten pores, and leave the skin smelling fresh and feeling comfortable.

SCUMBASSADOR TIP:

Finish your men's haircut service with a splash where you have used a razor or edger on a client's neck.

REUZEL®

BY SCHOREN HAARSNIJDER EN BARBIER

SOLID COLOGNE

WOOD & SPICE SCENT • LONG LASTING

REUZEL® Solid Cologne Balm is a solid, wax based fragrance that can be easily applied with your fingertips. Our Solid Cologne Balm features the Wood & Spice fragrance, with notes of Lemon Zest, Cedarwood & Clove.

1.3oz/35g

THE BREAK DOWN:

- Wax based formula
- Easy to apply
- Subtle fragrance that lasts all day

THE GET DOWN:

Swipe Reuzel® Solid Cologne across the top, don't dig, apply to your pulse points using your fingertips, and re-up as needed.



SCUMBASSADOR TIP:

Keep this as a staple (along with your 3-in-1 Tea Tree Shampoo) in your dopp bag for after the gym, travel, or anytime you are on the go!

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BEARD WASH CLEAN & FRESH

GENTLE FORMULA • MOISTURIZING • HYDRATING

REUZEL® Beard Wash - Clean & Fresh, is a creamy, conditioning cleansing wash for the beard and face. Gently removes residue and oil while cleansing and moisturizing the beard and skin underneath.

6.76 oz/200ml

THE BREAK DOWN:

- Cleanses and Conditions Beard
- Keeps Beard Moisturized
- Won't Clog Pores
- Rinses Clean
- Light fragrance of orange peel and spearmint

THE GET DOWN:

Apply a small amount of Beard Wash to wet hands and massage into facial hair and skin. Lather and rinse thoroughly.

KEY INGREDIENTS:

Calendula Extract:
Hydrating

Shea Butter:
Promotes strong antioxidant activity

Apricot Oil:
Moisturizing, non-comedogenic



SCUMBASSADOR TIP:

During use, firmly massage the skin underneath your beard, this will exfoliate the skin resulting in a healthy, itch free face.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

REFRESH NO RINSE BEARD WASH

NO RINSE FORMULA • ON THE GO USAGE • FRESHENING

REUZEL® Refresh - No Rinse Beard Wash is an emergency shower in a bottle! No need for a shower or sink, REFRESH is a rinse less shampoo to freshen the beard.

3.38oz/100ml

6.76 oz/200ml

THE BREAK DOWN:

- Instantly Freshens Beard
- Softens Coarse Hair
- Keeps Beard Moisturized
- Promotes Thicker Hair
- Light, Refreshing Scent
- Light fragrance of orange peel and spearmint

THE GET DOWN:

Apply 1-2 pumps of REFRESH to dry beard to freshen, comb through for a clean and soft beard.

KEY INGREDIENTS:

Calendula Extract:

Hydrating

Shea Butter:

Promotes strong antioxidant activity

Apricot Oil:

Moisturizing, non-comedogenic

SCUMBASSADOR TIP:

"Wash" your clients' beard with REFRESH first before doing a beard trim.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

BEARD SERUM CLEAN & FRESH

WEIGHTLESS • WON'T CLOG PORES • HYDRATING

REUZEL® Beard Serum - Clean & Fresh is a perfect blend of moisturizers for a weightless oil that will not weigh the beard down leaving it with a natural, non-greasy finish.

2oz/50g

THE BREAK DOWN:

- Formulated For Your Beard & Skin Underneath
- Softens Beard
- Non-Greasy Formula
- Won't Clog Pores
- Light fragrance of orange peel and spearmint

KEY INGREDIENTS:

Argan Oil:

Omega 9 fatty acid to repair and promote strength, softening

Vitamin E:

Antioxidant

Calendula Extract:

Hydrating

Shea Butter:

Promotes strong antioxidant activity

Apricot Oil:

Moisturizing, non-comedogenic

THE GET DOWN:

Apply 2-3 drops of Beard Serum to soften & tame beard, while hydrating the skin underneath.

SCUMBASSADOR TIP:

REUZEL® Beard Serum can also be used as an excellent pre shave or shave oil.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

SOLID FACE WASH STICK

CLEANSING • HYDRATING • ANTIOXIDANT

REUZEL® RR Solid Face Wash Stick is a sulfate, paraben, phthalate free face wash stick that is easy to throw in gym or work bag, whenever your skin needs a quick and easy cleanse.

1.7oz/50g

THE BREAK DOWN:

- Easy, On the Go Usage
- Clean & Fresh Fragrance
- Clean Rinsing

THE GET DOWN:

Apply the solid face wash stick across your dry forehead, cheeks, chin and nose. Wet your hands, lather and rinse.

KEY INGREDIENTS:

Caffeine:

Helps reduce the appearance of dark circles

Calendula Extract:

Hydrating

Shea Butter:

Promotes strong antioxidant activity

Apricot Oil:

Moisturizing, non-comedogenic



SCUMBASSADOR TIP:

For a closer shave, cleanse with Solid Face Wash before applying REUZEL® Shave Cream.

REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

HYDRATING FACE MOISTURIZER

HYDRATING • CALMING • BRIGHTENING

REUZEL® RR Hydrating Face Moisturizer is a lightweight, non-greasy moisturizer that will leave your skin feeling hydrated while keeping those pores free of buildup.

3.38oz/100ml

THE BREAK DOWN:

- Works on All Skin Types
- Fragrance Free
- Non-Greasy Formula

KEY INGREDIENTS:

Caffeine:

Helps reduce the appearance of dark circles

Calendula Extract:

Hydrating

Shea Butter:

Promotes strong antioxidant activity

Apricot Oil:

Moisturizing, non-comedogenic

THE GET DOWN:

Apply a penny-size amount to your face after using the Solid Face Wash Stick.

SCUMBASSADOR TIP:

Best used once in the morning and once at night. For more moisture, use following your everyday shave routine.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

INTENSIVE CARE EYE CREAM

HYDRATING • LIGHTWEIGHT • FRAGRANCE FREE

REUZEL® RR Intensive Care Eye Cream is a lightweight, quick drying, fragrance formula that helps reduce the appearance of puffiness and dark circles.

1.0oz/30ml

THE BREAK DOWN:

- Non Greasy Formula
- Helps Reduce the Appearance of Dark Circles
- Won't Clog Pores

THE GET DOWN:

Apply a thin layer under and around the eyes, pat lightly to absorb into skin.

KEY INGREDIENTS:

Caffeine:

Helps reduce the appearance of dark circles

Calendula Extract:

Hydrating

Shea Butter:

Promotes strong antioxidant activity

Apricot Oil:

Moisturizing, non-comedogenic

SCUMBASSADOR TIP:

For deeper lines, apply a thin layer underneath the eyes in the morning after and before your bedtime routine.



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

RR FINE FRAGRANCE

FINE FRAGRANCE • LONG LASTING • CITRUS NOTES

REUZEL® RR Fine Fragrance is a light and refreshing fragrance with an uplifting, citrusy scent.

1.69 fl.oz/50ml

THE BREAK DOWN:

- Subtle fragrance that lasts all day

THE GET DOWN:

Apply to inner wrists, behind the ears or on the neck.

SCUMBASSADOR TIP:

Spray, delay
and walk away!



REUZEL®

BY SCHOREM HAARSNIJDER EN BARBIER

TAT

TATTOO ADVANCED TREATMENT



Paraben Free, Sulfate Free, Gluten
Free, Silicone Free, Vegan, Leaping
Bunny Certified



KEY INGREDIENTS

Bamboo: Exfoliator

Papaya Extract: Conditioning

Aloe Vera: Soothing & Cooling

Mandelic Acid: Helps Improve
Uneven Skin Tone

BUFF - EXFOLIATING WASH - 3.38oz/100ml

Step #1 of TAT routine. BUFF is a strong and gentle natural cleanser loaded with fruit enzymes to rapidly exfoliate dead skin cells and surface debris from the skin.

ON YOUR TAT: Wet. Scrub. Rinse.

GENTLE- EXFOLIATING - MAKES COLORS VIBRANT

BUFF rinses away dead and drying cells so your real colors can rise to the surface. If you're serious about taking care of your tat, this is where you start. BUFF uses Bamboo as a gentle exfoliator. As old skin cells wash down the drain, Papaya Extract and Aloe Vera go to work, soothing and conditioning fresh skin. BUFF is milder than your standard off-the-shelf exfoliator, so it won't bleach your skin tone or damage your tat. You get healthier skin and colors that look as vibrant as they did the day the needle did its work. BUFF sets the stage for moisturizing with our HYDRABALM or VIVID GEL.

For more information visit reuzel.com

KEY INGREDIENTS



Papaya Extract: Conditioning
Shea Butter: Powerhouse
Moisturizer

Quinoa: Brightening
Aloe Vera: Soothing &
Cooling

Castor Oil: Moisture Barrier/
Humectant

Baobab Seed Extract: Rich
Antioxidant that Increases
Collagen Production

Orchid Stem Cell Extract:
Assists in Skin Radiance

HYDRABALM REVITALIZE & REPLENISH – 1.3oz/35g

Step #2 of your TAT routine. Deeply hydrating balm that helps brighten healed tattoo.

ON YOUR TAT: Apply & Absorb.

MOISTURIZING - BRIGHTENING - PROTECTIVE

Sunlight. Pollution. Whatever it was that got spilled on you last night. Sometimes, it's like the whole damn planets after your tattoo. Give your ink an edge with HYDRABALM. It's the can't-miss hero of tattoo supplies, brightening your colors, and protecting you from whatever the world throws at you next. HYDRABALM is a tattoo balm is made with Shea Butter and Papaya which work together to condition your skin. Castor oil creates a barrier between toxins and your tat.

For more information visit reuzel.com



KEY INGREDIENTS

Aloe Vera: Soothing &
Cooling Papaya Extract:
Conditioning Quinoa:
Brightening
Castor Oil: Moisture Barrier/
Humectant
Baobab Seed Extract: Rich
Antioxidant that Increases
Collagen Production
Orchid Stem Cell Extract:
Assists in Skin Radiance

VIVID GEL – INSTANT COLOR BOOST – 3.38oz/100ml

Step #3 of your TAT routine. Hydrating gel that creates a moisture barrier on the skin while quickly enhancing the color of your tattoo.

ON YOUR TAT: Apply & Let Dry.

HYDRATING - INTENSIFYING - SMOOTHING

The moment you walk out of the parlor, your tattoo starts to fade. Unless you do something about it. So, massage on a little VIVID GEL each day. It'll keep your skin moisturized, your edges sharp, and your colors bright enough to stop traffic. VIVID GEL beats your average tattoo cream or tattoo lotion, because it's made with Quinoa, Orchid Stem Cell Extract, and Papaya Extract. Together, they work to restore and hydrate your skin.

For more information visit reuzel.com



KEY INGREDIENTS

Papaya Extract: Conditioning

Shea Butter: Powerhouse
Moisturizer

Quinoa: Brightening

Castor Oil: Moisture Barrier/
Humectant

Baobab Seed Extract: Rich
Antioxidant that Increases
Collagen Production

Orchid Stem Cell Extract:
Assists in Skin Radiance

SHINE - TATTOO SPRAY – 3.38oz/100ml

BONUS Step! Add definition and radiance to your healed tattoo with this non greasy, quick dry formula.

ON YOUR TAT: Spray & Let Dry.

ABSORBS FAST- INSTANT COLOR POP – NON GREASY

Heading out for the night? Make sure your tattoo glows no matter how dark the club lights get. REUZEL SHINE is a spray that absorbs fast, makes colors pop, and adds definition without leaving your skin greasy. Like all our tattoo supplies, SHINE is toxin-free and paraben-free. It's made out of organic moisturizers like Shea Butter and Papaya. Orchid Stem cell Extract helps your skin stay young and supple. While Castor Oil puts a layer between your ink and elements like pollution, sweat or a shirt, assuming you choose to keep yours on.

For more information visit reuzel.com