

usmooth
EVOLUTION OF STYLING



1" & 1.5" STYLING IRONS

DID YOU KNOW

The **usmooth 1" & 1.5" Styling Irons** come equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction
- **Titanium** plates for effortless glide through the hair

Ion Technology

Negative and positive ions affect frizz, shine, static, volume, and moisture retention. Negative ions help seal the cuticle to reduce **frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

Titanium

A highly durable, **corrosion-resistant, lightweight metal** boasting the **strength of steel without the weight**.

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INFINITE STYLING IRON

DID YOU KNOW

The **usmooth Infinite Styling Iron** comes equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction
- **Titanium** plates for effortless glide through the hair

Ion Technology

Negative and positive ions affect frizz, shine, static, volume, and moisture retention. Negative ions help seal the cuticle to reduce **frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

Titanium

A highly durable, **corrosion-resistant, lightweight metal** boasting the **strength of steel without the weight**.

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1" & 1.5" CURLING WANDS

DID YOU KNOW

The **usmooth 1" & 1.5" Curling Irons** come equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction
- **Ceramic coating** delivers a smooth glide while styling.

Ion Technology

Negative and positive ions affect frizz, shine, static, volume, and moisture retention. Negative ions help seal the cuticle to reduce **frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

Ceramic Coating

Ensures **even heat distribution** while emitting negative ions to **seal in moisture** for a **shiny, frizz-free finish**.

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TRIPLE WAVING IRON

DID YOU KNOW

The **usmooth Triple Waving Iron** comes equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction
- **Ceramic coating** delivers a smooth glide while styling.

Ion Technology

Negative and positive ions affect frizz, shine, static, volume, and moisture retention. Negative ions help seal the cuticle to reduce **frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

Ceramic Coating

Ensures **even heat distribution** while emitting negative ions to **seal in moisture** for a **shiny, frizz-free finish**.

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X•LONG CURLING IRON

DID YOU KNOW

The **usmooth X•LONG Curling Iron** comes equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction
- **Ceramic coating** delivers a smooth glide while styling.

Ion Technology

Negative and positive ions affect frizz, shine, static, volume, and moisture retention. Negative ions help seal the cuticle to reduce **frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

Ceramic Coating

Ensures **even heat distribution** while emitting negative ions to **seal in moisture** for a **shiny, frizz-free finish**.

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EVOLUTION DRYER

DID YOU KNOW

The **usmooth Evolution Dryer** comes equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction

Ion Technology

Creates negative and positive ions affecting frizz, shine, static, volume, and moisture retention. Negative ions will lay down the cuticle to **reduce frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

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REVOLUTION DRYER

DID YOU KNOW

The **usmooth Revolution Dryer** comes equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction

Ion Technology

Creates negative and positive ions affecting frizz, shine, static, volume, and moisture retention. Negative ions will lay down the cuticle to **reduce frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**. Positive ions leave the cuticle slightly raised, naturally increasing the diameter of each strand to **increase volume**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

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VOLUME BLOWOUT BRUSH

DID YOU KNOW

The **usmooth Volume Blowout Brush** comes equipped with:

- **Ion technology** for frizz-free styling
- **Far Infrared heat** for damage reduction
- **Ceramic coating** delivers a smooth glide while drying.

Ion Technology

Creates negative and positive ions affecting frizz, shine, static, volume, and moisture retention. Negative ions will lay down the cuticle to **reduce frizz and static**. In addition, a closed cuticle helps **prevent moisture loss and enhance shine**.

Far Infrared Heat

A long, gentle heat wave that reaches beyond the hair's cuticle layer. Far Infrared heat helps **reduce thermal damage** with deep, even heat distribution to achieve results with lower temperature settings.

Ceramic Coating

Ensures **even heat distribution** while emitting negative ions to **seal in moisture** for a **shiny, frizz-free finish**.