



WILSON
COLLECTIVE



WHY WILSON COLLECTIVE?

Phillip & Mary Wilson founded Wilson Educational Productions INC in 1994 to provide superior advanced education to the Professional Salon Industry. They've spent the last 25 years doing just that and more as educators, platform artists and .

With passion and dedication to professional only, in 2019 they launched Wilson Collective a boutique, essential oil, Peruvian Rainforest rich haircare brand. .



WILSON
COLLECTIVE

PERUVIAN RAINFOREST-RICH HAIR CARE

SACHA INCHI OIL

Deep in the Peruvian Rainforest is a seed that has been cultivated by indigenous peoples for centuries. The seed extract, Sacha Inchi Oil, is rich in the essential fatty acids omega-3, 6 and 9 which preserve and protect the scalp and condition the hair.



EXPECT PURE ESSENTIAL OILS

Clean, fresh & pure essential oil
fragrance combinations create a
pleasurable & non-lingering cleansing
& styling experience.





EXPECT ADVANCED FORMULAS

- ✓ Free of Artificial Color & Fragrances
- ✓ No Sulfates
- ✓ No Animal Testing
- ✓ No Color Stripping Ingredients
- ✓ No Known Harmful Cancer Causing Chemicals



PROFESSIONAL FORMULAS FOR SALON BEAUTIFUL HAIR



BE STRONG

STRENGTH BUILDING SHAMPOO 2 oz., 8.5 oz. & 33.8 oz.
Cleanse & strengthen your hair with the SI Protein Complex that **combines Hydrolyzed Keratin, Corn, Soy & Silk Proteins with Sacha Inchi Oil.** Build strength while locking in moisture for the strongest, shiniest hair possible.

STRENGTH BUILDING CONDITIONER 2 oz., 8.5 oz. & 33.8 oz.
Condition, detangle & strengthen while closing your hair cuticles with SI Protein Complex. Leave in or rinse out, it's your choice!

Scent Experience: Lemongrass & Texas Cedarwood Essential Oils



CALM DOWN

SMOOTH AND CONTROL CLEANSER 2 oz., 8.5 oz. & 33.8 oz.

Cleanse, soothe and control your coarse, curly, and frizz prone hair. Enjoy the combination of Lavender, Jasmine, Sacha Inch Oils and Shea Butter for intensive and immediate soothing and control of your luscious locks.

SMOOTH AND CONTROL CONDITIONER 2 oz., 8.5 oz. & 33.8 oz.

Condition, soothe and control your coarse, curly, and frizz prone hair. With the combination of Lavender, Jasmine, Sacha Inch Oils and Shea Butter for intensive and immediate soothing and control of your luscious locks. Can be rinsed out or left in the hair.

Scent Experience: Lavender & Jasmine Essential Oils



DON'T STRESS IT

SPRAY DETANGLER & STYLE REFRESHER 2 oz. & 5 oz.

Don't Stress your tresses, protect wet hair with Sunflower Oil & Sacha Inchi Oil, which help naturally protect & strengthen hair from both mechanical & heat damage. Use on wet hair for detangling & conditioning. Use on dry hair for style refreshing.

Scent Experience: Clary Sage & Lemon Pure Essential Oils



STYLE BOTH WAYS

CRÈME + GEL

SIZES: 2 oz & 5 oz.

Blow-dry like a crème styler, or set hair in place like a gel with Style Both Ways. This dynamic multi-purpose crème/gel, with **Sunflower Oil, Corn Proteins and Sacha Inchi Oil**, also protects your hair.

Scent Experience: Lemongrass Pure Essential Oils



CALM DOWN STYLING BALM

SMOOTH & CONTROL

SIZES: 5 oz. & 1 oz.

Style your luscious locks with total control and ease with Calm Down Styling Balm. Experience the combination of **Sacha Inchi, sunflower seed, coconut and lavender oils** for smooth control and incredible shine. With mica for incredible shine, this product can be used to blow dry, or for drying naturally.

Scent Experience: Lavender and Jasmine



SACHA INCHI OIL

STYLE ELIXIR

SIZE: 1 oz.

This wonder oil compressed from the Plukenetia Volubilis plant is combined with **grapeseed, sunflower and jojoba** to soothe and protect hair and scalp. Benefits of use include improved overall cleansing of the scalp, while adding moisture to the hair to prevent dryness and split ends, calms frizz. Use may also fuel hair growth and reduces scalp inflammation.

Scent Experience: Lemongrass & Texas Cedarwood Pure Essential Oils



FINAL ACT

HAIR SPRAY

SIZE: 10 oz.

Create texture and lock in your style with each light mist. Great hold to finish any style, yet versatile enough to brush out and start again until your final look is perfect. Flexible hold allows for brushing and restyling even the most sensitive locks with **Aloe** for heat protection.

Scent Experience: Light Vanilla



SHINE ON

POMADE

SIZE: 2 oz.



Create texture and incredible shine with SHINE ON pomade. Lock in your style with hold, direction and maximum shine with *Mica*. Convenient packaging includes flip cap for ease of use.

Scent Experience: Lemongrass



WILSON
COLLECTIVE

Follow THEM

@Wilsonhaircollective on IG

&

Join the Facebook group

“Wilson Collective PROS Only”



WILSON
COLLECTIVE